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MARCH 1,

1965

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fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, FEBRUARY 25, 1965</u>			
Feb. 25	BONWIT TELLER RELEASE--Imported millinery. (Preview, Feb. 23)		
Thursday Feb. 25 12:00 Noon Luncheon	PRESS PREVIEW OF MEN'S FASHIONS John Weitz will invite the press to preview his first men's wear designs for Lakeland Manufacturing Co. By invitation. Contact: Miss Grace, LO. 3-4920.	JOHN WEITZ FOR LAKELAND MFG. CO.	TWENTY-ONE CLUB 21 WEST 52ND STREET
Feb. 25	GIVENCHY PRESS SHOW IN PARIS AT 3:00 P.M.		
Feb. 26	MACY RELEASE--"Made-In-Europe" fashions. (Preview, Feb. 24)		
Feb. 26	BALENCIAGA PRESS SHOW IN PARIS AT 3:00 P.M.		
<u>WEEK BEGINNING MONDAY, MARCH 1, 1965</u>			
March 1	PARIS PICTURE RELEASE DATE.		
Monday March 1 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Spring custom-order fashions, designed by Leslie Morris. By invitation. (For Release, Tues., March 2.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Beginning Monday March 1 3:30 P.M. Cocktails	TRANSITIONAL AND FALL SPORTSWEAR FASHIONS Catalina will present their transitional and Fall sportswear collection, daily March 1 to 4 at 3:30 P.M.(Cocktails). For buying offices only. Contact: Ellis Sylvester, Catalina Sales Office, PE. 6-2855.	CATALINA	SAVOY PLAZA HOTEL PRESIDENTIAL SUITE
Beginning Monday March 1	FALL SPORTSWEAR AND DRESSES Continuous daily showings of Koret's Fall '65 sportswear and dresses. Contact: Miss Gerry McEvoy, LO. 5-2442.	KORET OF CALIFORNIA	1407 BROADWAY SHOWROOM - 4TH FLOOR
Tuesday March 2 11:00 A.M.	PRESS PREVIEW: SOPHIE CUSTOM-ORDER COLLECTION Sophie, with the assistance of Stephen Erklin, will present her Spring-Summer collection. By invitation. (For Release, Wed., March 3.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday March 2 3:00 P.M.- 4:30 P.M.	"APRES LUNCH" FASHION SHOW Showing of fashions by Geoffrey Beene. Press by invitation. Public by reservation: \$3.50; contact: EL. 5-2500. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	GEOFFREY BEENE LTD. (530 SEVENTH AVENUE)	DEIMONICO'S BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 2 4:00 P.M. Cocktails	PREVIEW: FALL AND WINTER KNITWEAR Knit ensembles and dresses in silk and wool for Fall and Winter. <u>Show at 4:30.</u> By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Wednesday March 3 9:30 A.M. Breakfast	PRESS PREVIEW: NEW SPORTSWEAR SHOP Preview for the press of Bonwit Teller's new sportswear shop. By invitation. (<u>For Release, Wed., March 4.</u>) Publicity: Carolyn Saks, EL. 5-6800.	BONWIT TELLER	2ND FLOOR
Wednesday March 3 11:30 A.M.	PRESS PREVIEW: SORRENTO SHOE FASHIONS Preview of "Sorrento Boutique" Italian shoe fashions for early Summer. By invitation. (<u>For Release, Fri., March 5.</u>) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM
Wednesday March 3 12:00 Noon Luncheon	PREVIEW OF FALL SPORTSWEAR COLLECTION Premier Knitting will present their Fall sportswear collection for 1965. For press and buyers, by invitation. Continuous daily showings thereafter at showroom. Contact: Mrs. M. Roseman, BR. 9-2910.	PREMIER KNITTING CO. (1410 BROADWAY)	HOTEL PLAZA BALLROOM
Wednesday March 3 12:30 P.M. Luncheon	FIFTH ANNUAL FABRICS- FASHION SHOW Thirty-six leading designers will present fashions in home furnishings fabrics. Commentator: Carol Bjorkman, "Women's Wear Daily." Tickets: \$15.00 (tax deductible for Educational Foundation). Contact: NSID, 157 West 57th Street, JU. 2-1421. Publicity: Ted Materna, PL. 3-3240.	NAT'L SOCIETY OF INTERIOR DESIGNERS	HOTEL AMERICANA IMPERIAL BALLROOM
Wednesday March 3 12:30 P.M. Luncheon	CHILDREN'S FASHIONS DURING LUNCHEON Informal showing of Spring-Summer fashions for children. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$4.50): CI. 6-9171.	SUZY BROOKS (112 W. 34TH ST.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday March 4 12:00 Noon Luncheon	PREVIEW: FALL '65 SPORTSWEAR COLLECTION Darlene will present their Fall 1965 sportswear collection. By invitation. Commentator and Publicity: Phyllis Youngheart, PL. 1-0752. Continuous daily thereafter at showroom. Contact: BR. 9-9400.	DARLENE KNITWEAR, INC. (1407 BROADWAY)	SAVOY-PLAZA HOTEL GOLD ROOM
Thursday March 4 3:00 P.M.	LECTURE: "ART, FASHION AND HISTORY" The Fashion Institute of Technology will present an illustrated lecture on "Art, Fashion and History" by Mr. James Laver, Curator-Emeritus of the Victoria & Albert Museum in London; also winner of the Neiman Marcus fashion award in 1962. Admission free. For reservations contact: Miss Kay, LA. 4-1300, Ext. 264.	JAMES LAVER	FASHION INST. OF TECH. 227 WEST 27TH STREET
Thursday March 4 5:30 P.M.	SPECIAL LECTURE ON EUROPEAN COLLECTIONS "A Report on the European Fashion Openings"--Bill Cunningham will give his impressions of the Italian, French, and Spanish collections. Tickets: \$2.50. Contact: Carnegie Hall Box Office, 7th Ave. & 57th St., CI. 7-7459.	BILL CUNNINGHAM	CARNEGIE HALL RECITAL HALL
March 5	ALTMAN RELEASE DATE--Italian shoes. (Preview, March 3--See Above)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday March 5 10:30 A.M. Breakfast	PREVIEW: "YOUNG INTERNATIONAL" FASHIONS Press preview of Spring "Young International" fashions. By invitation. (For Release, Mon., March 8.)	GIMBELS	3RD FLOOR SPECIALTY CORNER
Friday March 5 12:30 P.M. Luncheon	PRESS PREVIEW OF EUROPEAN FASHIONS Altman's will invite the press to preview their ready-to-wear fashions from England, France, and Italy. By invitation. (For Release, Thurs., March 11.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM
Friday March 5 8:00 P.M. Dinner	ANNUAL DINNER-DANCE "An Ad-Venture in Spain"--annual dinner-dance. Price: \$18.50, per person. Contact: Advertising Women, Hotel Commodore, Suite 570, MU. 6-7434.	ADVERTISING WOMEN OF NEW YORK, INC.	WALDORF-ASTORIA BALLROOM
March 6	NATIONAL SHOE FAIR IN BOSTON (March 6-9). Contact: MU. 2-8705.		
Saturday March 6- March 14	N.Y. COLISEUM ANTIQUES FAIR A comprehensive sampling of past centuries' fashions and home furnishings, displayed by more than 140 dealers in American, European, and Oriental antiques. Hours: 1:00-11:00 P.M.; Sundays, 2:00-7:00 P.M. Admission: \$2.00. Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	N.Y. COLISEUM COLUMBUS CIRCLE
Saturday March 6- March 16	FORTY-EIGHTH ANNUAL INT'L FLOWER SHOW Theme: "Patios--Nature's Living Rooms," illustrating how to use available space for greatest outdoor living enjoyment. Hours: March 6-7, 2:00 - 10:00 P.M.; March 8-13, 10:00-10:00 P.M.; March 14, 1:00-7:00 P.M. Admission: Adults, \$2.50; Children, \$1.00. Contact: E.M. Freystadt Assoc., 271 Madison Avenue, LE. 2-5960.	N.Y. HORTICULTURAL SOCIETY	N.Y. COLISEUM COLUMBUS CIRCLE
March 8	GIMBELS RELEASE--"Young International" fashions. (Preview, March 5--Above)		
Monday March 8 12:00 Noon Luncheon	PRESS PREVIEW OF IMPORT FASHIONS Macy's will present their import collection to the press. By invitation. (For Release, Tues., March 9.)	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Monday March 8 5:30 P.M. Cocktails	PRESS PREVIEW OF FASHIONS BY PERTEGAZ Lord & Taylor will invite the press to preview fashions, designed by Pertegaz. By invitation. Contact: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR
Beginning Monday March 8	FALL-HOLIDAY FABRIC SWATCHES Fall-Holiday collection of fabric swatches from leading weavers and knitters featuring Metlon's metallic yarns. By appointment. Contact: Arlene Friedlander, MU. 3-5962.	METLON CORPORATION	432 PARK AVENUE SO. SHOWROOM - 10TH FLOOR
Monday March 8- March 13	SIXTY-SECOND ANNUAL AMERICAN TOY FAIR About 1000 exhibitors will show at the 1965 Toy Fair. (Press conference, March 8 at 10:30 A.M., by invitation, Overseas Press Club.) Contact: Frank Gavitt, CH. 3-8508.	TOY MANUFACTURERS OF THE U.S.A., INC.	HOTEL NEW YORKER & 200 FIFTH AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday March 9 8:15 A.M. Breakfast	SPECIAL SHOWING OF INTERNATIONAL FASHIONS Presentation of Celanese International Couture Show. By invitation. Press contact: Doris Farrant, TN. 7-2000.	CELANESE CORPORATION OF AMERICA	LINCOLN CENTER PHILHARMONIC HALL
Tuesday March 9 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Spring import collection will be previewed by the press. By invitation. (For Release, Wed., March 10.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Tuesday March 9 2:30 P.M.; 4:00 P.M.	SPRING-SUMMER CUSTOM- ORDER COLLECTION Two showings of Spring-Summer custom-order fashions; also made in Paris ready-to-wear boutique collection. By invitation. Publicity: Jan Taylor, 219 East 69th Street, TR. 9-8965.	MARIANNE SPOTTISWOODE	33 EAST 68TH STREET
Wednesday March 10 9:00 A.M.& 12:00 Noon	IMPORT FASHIONS: BREAKFAST & LUNCHEON The Import Committee of The Fashion Group will present the European import collection for Spring 1965. Report and commentary by: Patricia Peterson, Fashion Editor--"N.Y. Times." Prices: Breakfast--\$8.00, members; \$15.00, guests. Luncheon--\$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday March 10 10:30 A.M. Breakfast	PREVIEW: REFRIGERATORS BY KELVINATOR "New Design Look"--for the press, by invitation. (For Release, Fri., March 12.) Publicity: Margot Infantino, IO. 4-3300.	GIMBELS	8TH FLOOR
Wednesday March 10 12:30 P.M. Luncheon	SHOWING OF FASHIONS DURING LUNCHEON "Easter in New York"--showing of Rembrandt fashions, designed by Ole Borden. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$4.50): CI.6-9171.	REMBRANDT (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 10 3:00 P.M.- 5:00 P.M.	SPRING-SUMMER CUSTOM- ORDER COLLECTION Custom-order daytime to evening fashions, designed by Jorge Menendez. By invitation. Thereafter at showroom, by appointment. Contact: AC. 2-6084.	JORGE MENENDEZ (444 CENTRAL PK.WEST)	HOTEL PLAZA CRYSTAL ROOM
March 11	ALTMAN RELEASE--European fashions. (Preview, March 5--See Pg. 3)		
Thursday March 11 9:30 A.M. Coffee	PREVIEW: IMPORTS AND REPRODUCTIONS Ohrbach's will preview their collection of French and Italian imports and reproductions. For the press, by invitation only. (For Release, Fri., March 12.) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Thursday March 11 4:00 P.M. Champagne	PRESS PREVIEW: CUSTOM- ORDER COLLECTION Dick Webster will present his Spring-Summer daytime to evening custom- order collection. By invitation. Thereafter showings by appointment. Contact: Betty Clements at Jan Taylor, TR. 9-8965.	DICK WEBSTER	45 WEST 56TH STREET SALON - 4TH FLOOR
Friday March 12 10:00 A.M. Breakfast	PREVIEW OF IMPORTS AND REPRODUCTIONS Press preview of imports and reproductions. By invitation. (For Release, Mon., March 15.) Publicity: Rene Hall, OX. 5-4500, Ext. 285.	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 12 12:00 Noon	SPRING-SUMMER PREVIEW BY TWO DESIGNERS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S.A. By invitation. (<u>For Release, Wed., March 17.</u>) PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
March 15	ALEXANDER'S RELEASE--Imports and reproductions. (Preview, March 12--Pg. 4)		
Monday March 15 9:30 A.M. Breakfast	PRESS PREVIEW: "PRET a PORTER" FASHIONS Bonwit Teller will invite the press to preview "Pret a Porter" fashions by: Pierre D'Alby, Sally Tuffin, Marion Foale, Emanuelle Kahn, Roger Nelson, Michel Rozier, Maggie Shepherd, Queisser, V. de V. By invitation. (<u>For Release, Tues., March 16.</u>)	BONWIT TELLER	8TH FLOOR
Monday March 15 12:15 P.M.; 5:45 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Showings of import fashions for customers at 12:15 and 5:45 P.M. Open to public. Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
Monday March 15 5:45 P.M.	CUSTOMER SHOWING OF IMPORTS Open to public: <u>March 17</u> --Newark at 12:45 P.M.; <u>March 18</u> --Westbury at 12:45 P.M. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Tuesday March 16 3:00 P.M.- 4:30 P.M.	"APRES LUNCH" FASHION SHOW Designs by Bill Blass: dresses for Maurice Rentner; swimsuits for Roxanne; children's fashions for Celeste. Hats--Adolfo. Gloves--Kislav. Press by invitation. Public by reservation: \$3.50; contact: EL. 5-2500. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	DESIGNS BY BILL BLASS	DELMONICO'S BALLROOM
Tuesday March 16 4:00 P.M. Cocktails	PREVIEW OF FALL KNITWEAR Preview of Ricano's Fall knitwear collection, designed by Howard Lawrence. For press and buyers, by invitation. Thereafter, daily informal showings at showroom. Contact: Grace Reeves, LW. 4-9000.	RICANO (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
March 17	ST. PATRICK'S DAY		
March 17	BERGDORF GOODMAN RELEASE--Curiel & Newman fashions. (Preview Mar. 12--Above)		
Beginning Wednesday March 17	OPENING OF FALL KNIT COLLECTION Daily informal showings of Fall knit collection. Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 24TH FLOOR
March 18	LORD & TAYLOR RELEASE--Parisienne fashions. (No Press Show)		
Thursday March 18 12:00 Noon Luncheon	FASHION SHOW - CLINIC AND LUNCHEON Highlander will present their "School for Experts" seminar--preview of early Fall fashions; clinic for the care of suedes and leathers; a proto- type of clinic that will be conducted in 40 cities; a color-sound movie; a film-strip; and demonstrations. For buying offices and merchandisers, by invitation. Contact: Bob Fishbein, IW. 4-1510.	HIGHLANDER SPORTSWEAR (1407 BROADWAY)	HOTEL ASTOR VERSAILLES ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday March 18 12:30 P.M. Luncheon	IMPORTS AND COPIES AT LUNCHEON SHOW Alexander's will present a luncheon showing of import fashions, originals, and adaptations. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Publicity: Rene Hall, OX. 5-4500, Ext. 285. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	ALEXANDER'S	HOTEL PLAZA TERRACE ROOM
Thursday March 18 4:00 P.M. Vernissage Champagne	CUSTOM HATS & COUTURE FOR SPRING-SUMMER '65 Mr. John's "Brilliant Toulouse-Lautrec Collection"--custom millinery, haute couture dresses, suits, furs, custom jewels, and accessories. For customers, by invitation only. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN	24 WEST 57TH STREET SALON - 7TH FLOOR
March 19	MACY RELEASE DATE--American designer fashions. (No Press Show)		
Sunday March 21- March 24	FIFTEENTH NATIONAL PRESS WEEK IN DALLAS Newspaper fashion editors and syndicate writers will be invited to see Summer showings by members of the Texas Fashion Creators Association at annual press week. By invitation. Contact: Mrs. Velma McKee, 913 Tower Petroleum Building, Dallas, Texas.	TEXAS FASHION CREATORS ASS'N	HOTEL SHERATON DALLAS, TEXAS
March 22	GIMBELS RELEASE--Children's Easter fashions. (No Press Show)		
Monday March 22 5:30 P.M. Cocktails	SPANISH FASHIONS BY RAPHAEL HERRERA Bonwit Teller will invite the press to meet Raphael Herrera from the Madrid House of Herrera y Ollero. By invitation. (For Release, Tues., March 23.) Publicity: Carolyn Saks, EL. 5-6800.	BONWIT TELLER	SHERATON-EAST HOTEL TRIANON ROOM
Beginning Tuesday March 23	OPENING: FALL COUTURE KNITWEAR Daily informal showings of Fall 1965 couture knitwear, designed by Lewis Claussen. By appointment. (Express elevator to 16th floor.) Contact: OX. 5-5730.	ABBOTT EAST	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
March 24	MACY'S IMPORT SHOW FOR CUSTOMERS IN NEW HAVEN, CONN., at 12:15 P.M.		
March 24	ALEXANDER'S IMPORT SHOW FOR CUSTOMERS IN PARAMUS, N.J., 2:30 and 7:30 P.M.		
Wednesday March 24 5:00 P.M. Cocktails	PREVIEW: ELIZABETH ARDEN'S NEW MAKE-UP Elizabeth Arden and Bloomingdale's will invite the beauty editors for cocktails to preview a new make-up. By invitation. (For Release, Fri., March 26.) Publicity: Becky Cheney, PL. 3-3410.	ELIZABETH ARDEN; BLOOMINGDALE'S	ST. REGIS HOTEL LIBRARY SUITE
Thursday March 25 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW Dresses and costumes, designed by Kasper for Joan Leslie, available at Lord & Taylor. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	JOAN LESLIE (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday March 25 4:00 P.M. Cocktails	PREVIEW: FALL 1965 KNITWEAR COLLECTION Preview of Fall 1965 collection, introducing the "Plus" factor in knitwear. By invitation. Continuous daily showings thereafter at showroom. Contact: Kaye Gordon, CH. 4-4131.	TANNELE (1400 BROADWAY)	HAMPSHIRE HOUSE THE COTTAGE
Sunday March 28- April 1	SPRING AND SUMMER SHOE FASHIONS Showing of shoe fashions, sponsored by Nat'l Assn. of Shoe Chain stores; New England Shoe and Leather Assn.; Nat'l Shoe Mfrs. Assn.; Nat'l Shoe Retailers Assn. Special breakfast, Mon., March 29 at 8:00 A.M.; Hotel Statler Hilton. Price: \$7.50. Contact: John Gibbons, LO. 3-5585.	NEW YORK SHOE SHOW	HOTELS NEW YORKER & SHERATON-ATLANTIC
Beginning Monday March 29	OPENING OF FALL JUNIOR KNITS Daily informal showings of Fall junior knits, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday March 30	OPENING OF TRANS- SEASON COLLECTION Continuous showings of Alamor's "Knit-wit" trans-season collection, designed by Joan Sparks. Contact: LO. 4-4668.	ALAMOR DRESS CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
April 1	LORD & TAYLOR RELEASE--Givenchy fashions. (No Press Show)		
Friday April 2 12:00 Noon	FABRICS DIVISION LUNCHEON MEETING More details and prices in a later issue. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Monday April 5 12:30 P.M. Luncheon	SPRING AND SUMMER COTTON FASHION SHOW Galey & Lord's Spring and Summer cottons by leading designers. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Publicity for Galey & Lord: Rosemary Sheehan, MU. 5-1280. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	GALEY & LORD	HOTEL PLAZA TERRACE ROOM
Saturday April 10- April 15	SECOND ANNUAL WINTER SPORTS TRADE SHOW About 70 manufacturers and importers will exhibit at the Winter Sports Trade Show (Snow Show). Contact: Doris Taplinger, TR. 4-3030.	SKI COUNCIL OF AMERICA(10 W.33RD ST.)	SHERATON-ATLANTIC B'WAY & 34TH STREET
Wednesday April 14 10:30 A.M. Breakfast	"INTERNATIONAL" SPORTS- WEAR COLLECTION Preview for the press of "International" sportswear fashions. By invitation. (For Release, Fri., April 16.) Publ.: Margot Infantino, LO.4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
April 16	PASSOVER BEGINS AT SUNDOWN (First day, Sat., April 17).		
April 18	EASTER SUNDAY		
Thursday April 22 12:30 P.M. Luncheon	SPRING-SUMMER FASHIONS DURING LUNCHEON Showing of Spring-Summer fashions by Pattullo-Jo Copeland, available at Bonwit Teller. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	PATTULLO-JO COPELAND (498 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM

OPERA...MOVIES...THEATRE

Monday
March 1 TWENTY-FIRST WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., March 1: Wagner's "Der Fliegende Hollaender." Tues., March 2: Berg's
"Wozzeck." Wed., March 3: Puccini's "Tosca." Thurs., March 4: Strauss'
"Salome." Fri., March 5: Verdi's "Ernani." Sat. Mat., March 6: Wagner's
"Die Walkuere." Sat. Eve., March 6: Puccini's "Tosca." Publicity: Francis
Robinson, PE. 6-1200.

Thursday
Feb. 25 PREMIERE: "LORD JIM" (Movie) LOEW'S STATE THEATRE, B'WAY & 45TH ST.
Starring Peter O'Toole, James Mason, Curt Jurgens, Eli Wallach, Jack
Hawkins, Paul Lukas, Akim Tamiroff, Daliah Lavi, in the movie based on the
novel by Joseph Conrad, released by Columbia Pictures in Super Panavision
70-TechniColor. Producer and director: Richard Brooks. Publicity:
Hortense Schorr, PL. 1-4400.

Tuesday
March 2 PREMIERE: "THE SOUND OF MUSIC" (Movie) RIVOLI THEATRE, B'WAY & 49TH STREET
A new movie based on the musical by Rodgers and Hammerstein, presented by
20th Century Fox in Todd-Ao, color by De-Luxe; starring Julie Andrews,
Christopher Plummer, Richard Haydn, Eleanor Parker. Producer and direc-
tor: Robert Wise. Publicity: Adrian Awan, 957-5000. Premiere for the
benefit of Mary MacArthur Memorial Fund-March of Dimes. Contact: CO.5-7460.

Tuesday
March 9 OPENING: "CATCH ME IF YOU CAN" MOROSCO THEATRE, 217 WEST 45TH STREET
Starring Dan Dailey, Tom Bosley, with George Mathews, Eli Mintz, Jo Tract,
Patrick McVey, in a new comedy murder mystery by the French playwright
Robert Thomas, adapted by Jack Weinstock and Willie Gilbert, presented by
Lee Guber, Frank Ford, and Shelly Gross. Director: Vincent J. Donehue.
Costumes: Peter Joseph. Publicity: Saul Richman, PL. 2-0040.

Wednesday
March 10 OPENING: "THE ODD COUPLE" PLYMOUTH THEATRE, 236 WEST 45TH STREET
Saint Subber will present the new Neil Simon comedy about two unmarried
sisters who share an apartment above two recently divorced men; co-starr-
ing Art Carney and Walter Matthau with Nathaniel Frey, Paul Dooley, Carole
Shelley, John Fiedler. Director: Mike Nichols. Costumes: Ann Roth.
Lighting: Jean Rosenthal. Publicity: Harvey Sabinson, TN. 7-8500.

Wednesday
March 17 PREMIERE: "THE TRAIN" (Movie) ASTOR & PLAZA THEATRES
United Artists will present a new movie, starring Burt Lancaster and Paul
Scofield, about the French Resistance Movement, whose leaders were instru-
mental in saving the Louvre's art masterpieces from the Germans. Director:
John Frankheimer. Publicity: Tess Michaels, CI. 5-6000.

Thursday
March 18 OPENING: "DO I HEAR A WALTZ?" 46TH STREET THEATRE, 226 WEST 46TH ST.
Richard Rodgers will present a new musical based on the play, "The Time
Of The Cuckoo" by Arthur Laurents. Starring Elizabeth Allen, Sergio
Franchi, Carol Bruce, with Madeleine Sherwood, Julianne Marie, Stuart
Lamon, Fleury D'Antonakis, Mack Manning, Christopher Votos, James Dybas.
Director: John Dexter. Costumes: Beni Montresor. Publicity: Frank Good-
man and Ben Kornzweig, CI. 6-4180.

Thursday
April 8 OPENING: "THE ROAR OF GREASEPAINT" BROADHURST THEATRE, 235 W. 44TH STREET
Starring Anthony Newley, Cyril Ritchard, featuring 12-year old Lori Cesar
and Joyce Jillson, with Gilbert Price, Rawley Bates, Cindi Howard, Lori
Browne, Kay Cole, Murray Tannanbaum, in a new musical by Anthony Newley
and Leslie Bricusse, presented by David Merrick. Director: Anthony Newley.
Costumes: Freddy Wittop. Publicity: David Powers, TN. 7-8500.

[illegible]

JANUARY

FEBRUARY

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JULY

AUGUST

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OCTOBER

NOVEMBER

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